

The 32nd Annual
Meadow Brook Concours d'Elegance

MEADOW BROOK CONOURS d'ELEGANCE



Sunday, July 25, 2010

*Meadow Brook Hall
Oakland University Campus
Rochester, Michigan
10:00 a.m. – 4:00 p.m.*

The Meadow Brook Concours d'Elegance is one of the most prestigious automotive events in the world and is an exhibition of automotive design, craftsmanship and history. It is a significant fundraiser for the preservation of historic Meadow Brook Hall.

Marketing Opportunities

Special Event Sponsorships - \$5,000+

Press Day
Exhibitor Motoring Tour
VIP/Special Collector Events
Art Reception/Auction Preview Party
Saturday Night Gala
Concours Sunday Afterglow

Benefits may include:

- Premier inclusion in all promotional material, media promotions and event sponsor recognition
- Show Day Tickets and Special Sponsor Credentials
- Program Books and Event Posters
- Full Page Program Book Ad (\$10,000 or higher)
- Opportunity to make remarks during the event's live program
- VIP Parking Passes
- Special recognition, your logo on Meadow Brook Concours' website including a link to your corporate website
- Special Event tickets
- Signage/Product Display Opportunities
- Opportunity to present a Trophy on Show Day (with remarks)
- PA Announcement on Show Day

Hospitality Tent Sponsorships - \$4,500+

Benefits may include:

- Premier inclusion in all promotional material, media promotions and event sponsor recognition
- Show Day Tickets and Special Sponsor Credentials
- Program Books and Event Posters
- Full Page Program Book Ad (\$10,000 or higher)
- VIP Parking Passes
- Special recognition, your logo on Meadow Brook Concours' website including a link to your corporate website
- Special Event Tickets
- Signage/Product Display Opportunities

- Opportunity to present a Trophy on Show Day (with remarks)
- PA Announcement on Show Day

Product Display Sponsorships - \$5,000+

Benefits may include:

- Premier inclusion in all promotional material, media promotions and event sponsor recognition
- Show Day Tickets and Special Sponsor Credentials
- Program Books and Event Posters
- Full Page Program Book Ad (\$10,000 or higher)
- VIP Parking Passes
- Special recognition, your logo on Meadow Brook Concours' website including a link to your corporate website
- Special Event Tickets
- Signage/Product Display Opportunities
- Opportunity to present a Trophy on Show Day (with remarks)
- PA Announcement on Show Day

Vehicle Exhibitor/Judges Sponsorship Opportunities - \$10,000+

Exhibitor License Plates
 Vehicle Exhibitor Bags
 Vehicle Exhibitor Breakfast
 Vehicle Exhibitor Lunch
 Vehicle Exhibitor Portfolios
 Vehicle Exhibitor Welcome Package
 Judges Stand/ Breakfast

Benefits may include:

- Premier inclusion in all promotional material, media promotions and event sponsor recognition
- Show Day Tickets and Special Sponsor Credentials
- Program Books and Event Posters
- Full Page Program Book Ad (\$10,000 or higher)
- VIP Parking Passes
- Special recognition, your logo on Meadow Brook Concours' website including a link to your corporate website
- Special Event Tickets
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Event Day Sponsorship Opportunities - \$5,000+

Art Tent
 Car Staging Area
 Event Lanyards and Pouches
 Golf Carts
 Media Tent
 Program Bags
 Shuttle Bus/Event Day Parking
 Ticket Back Sponsor
 Car Circle Sponsor

Benefits may include:

- Premier inclusion in all promotional material, media promotions and event sponsor recognition

- Show Day Tickets and Special Sponsor Credentials
- Program Books and Event Posters
- Full Page Program Book Ad (\$10,000 or higher)
- VIP Parking Passes
- Special recognition, your logo on Meadow Brook Concours' website including a link to your corporate website
- Special Event Tickets
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- Opportunity to present a Trophy on Show Day (with remarks)
- PA Announcement on Show Day

Trophy Sponsorship Opportunities - \$2,000+

Benefits may include:

- Company announcement during Trophy presentation
- Show Day Tickets and Special Sponsor Credentials
- Program Books and Event Posters
- VIP Parking Passes
- Special recognition, your logo on Meadow Brook Concours' website including a link to your corporate website
- Opportunity to present a Trophy on Show Day (with remarks)

Vendor Opportunities

Packages Include:

- Show Day Tickets and Special Sponsor Credentials
- VIP Parking Passes
- Signage/Product Display Opportunities

Product Trade Opportunities

Benefits may include:

- Show Day Tickets and Special Sponsor Credentials
- Program Books and Event Posters
- VIP Parking Passes
- Full-Page Program Book Ad (\$10,000 or higher)
- Special recognition, your logo on Meadow Brook Concours' website including a link to your corporate website
- Special Event Tickets
- Signage/Product Display Opportunities

Advertising Opportunities

SOUVENIR PROGRAM BOOK

PLEASE SEND AD MATERIAL TO:

ArborOakland Group, 4303 Normandy Court, Royal Oak, MI 48073-2266

Phone: (248) 549-0150 Fax: (248) 549-.5270

*FTP File transfer: www.arboroakland.com

PROGRAM BOOK DEADLINES

Space Reservation: **May 3, 2010**

Material Deadline: **May 28, 2010**

Payment is due with signed commitment form. Rates assume advertiser provide materials to comply with publisher's specifications by the material's closing date. Additional charges may apply for composing ads or adjusting materials not meeting specifications. If advertising materials are to be returned, enclose complete instructions and return address with the materials.

To download advertising rates and specifications brochure, [click here](#).

WEBSITE ADVERTISING

- Cost is \$100 per month, with a minimum 2 month commitment
- Renewal option at end of 2 month commitment
- Includes your company logo with a website link to your home page
- Image requirement: jpeg file, non-animated, 125 x 125 pixels

Contact Tina Pesek at tina@meadowbrookconcours.org or phone (246) 643-8645.